

Social Media Tips

Good content is genuine content!

Share photos and videos of:



- Donations
- Day-to-Day operations
- Events
- Organizational Celebrations

3-5 hashtags on posts can boost your post

Some hashtags to use:

- #greatplainsfoodbank
- #EndHunger
- #HeartsSolveHunger
- #foodpantry
- #FoodInsecurity
- #(youragencyname)

More tips

-  Use one or two Emojis to connect with your audience
-  Follow fellow partner agencies & interact regularly
-  Tag fellow partners or volunteers when able
-  Include locations where applicable

 FB: @GreatPlainsFoodBank

 TW: @NDFoodBank

 IG: @greatplainsfoodbank

 LinkedIn: @Great Plains Food Bank