How to set up a Facebook fundraiser

STEP #1 | Sign up for PayPal Giving Fund

- Create a PayPal business acount.
- To sign up, nonprofits will need:

  Email address

  Date of birth

  Home address

  Proof of identity

  Bank statement/voided check for bank account linked to PayPal account

  Nonprofit name and EIN

  Registered nonprofit address

  Anticipated monthly donations
- Once your business account is created, you will automatically be enrolled with **PayPal Giving Fund.**

SCAN QR CODE FOR FULL INSTRUCTIONS

STEP #2 | Allow Facebook fundraisers for your non-profit

- On a desktop, log into Facebook and click **Nonprofit Manager**.
- Click **Settings** and then **Fundraising**.
- Check the box next to **Allow people to create fundraisers**.
- Check the box next to **Allow people to add donate buttons to their posts**.
- If your organization is connected to Instagram, you can also click **Allow people to raise money on Instagram**.
- Click **Save.**

STEP #3 | Apply for Facebook fundraising tools

- On a desktop, log into Facebook and click the menu in the top right.
- Scroll to **Community Resources** then **Fundraisers**.
- On the left side, click to sign up under "Charitable Giving Tools."
- Follow steps to complete the application.

GREAT PLAINS FOOD BANK